

## PRESS INFORMATION

**Seeing a way forward for people with sight problems**

**Olympus and RNIB make high-quality recording and playback easier for blind and partially-sighted people.**

**Introducing the Olympus DS range: three new digital voice recorders so ideal for visually impaired users they've been designed in conjunction with the Royal National Institute of the Blind (RNIB).**

**It's easy to navigate through a host of new and improved features on the DS-30, DS-40 and DS-50, including not only crystal-clear voice capture, but also high quality playback of MP3s, WMA files, podcasts and audio books.**

**The new DS range will be available from January 2007.**

Designed in association with RNIB, the new Olympus DS range comprises three sleek yet simple digital recorders that offer versatile, high quality voice recording and audio-playback features to a variety of users.

The full-metal-jacket style bodies include prominent buttons that, combined with intuitive software and a straightforward approach to filing, make navigation and feature selection easier for visually impaired users. Large, high-contrast white LCD screens help to ensure greater clarity for partially sighted users.

With a choice of stereo or two-channel recording, users can record in anything from LP mode, for maximum space, to extra-high quality stereo (XSHQ). All three models include an enhanced, detachable stereo microphone and integrated monoaural microphone.

On top of superior WMA recording and playback, the DS range also plays MP3s. What's more, users can download and play a huge choice of podcasts and audio books, while voice-guided navigation perfect for visually impaired users makes it easy to enjoy great books and other downloads too.

Ideal for use in interviews, lectures, conferences or just relaxing at home, the DS range offers ample memory and impressive battery life to keep users recording and listening for longer.

## **DS-30**

Record, listen, learn, relax....and marvel at the sound quality. With over 66 hours of recording capacity in LP mode thanks to its integrated 256MB memory, the DS-30 digital voice recorder offers plenty of time to put its superior sounds to the test. A large backlit, high visibility white LCD with a clear view font makes it easy to locate and play recording, downloaded podcasts and audio books. What's more, its compact size, combined with its detachable stereo microphone, makes it perfect for conference rooms or lecture halls. The DS-30 is available in stylish gun metal grey and costs €199

## **DS-40**

For users who need a long recording time, or need to be able to capture sound in high quality for longer, the DS-40 is ideal. Its integrated 512MB memory provides over 136 hours of recording time in LP mode, over 17 hours in SHQ stereo or over 8 hours in XSHQ stereo mode. On top of WMA recording & playback, it also offers playback for AA & MP3 files, audio book playback and Podcasts. All features are easily accessible using the large white backlit display and prominent buttons. The DS-40 is available in a smart silver finish and costs €299.

## DS-50

With 1GB of integrated memory, the DS-50 offers a truly staggering recording time: over 275 hours in LP mode, and over 17 hours even in highest-quality STXQ stereo mode. Of course, you can leave some of that capacity free for your favourite MP3 or WMA tunes, downloaded podcasts or enthralling audio books – all easily navigable via either voice guidance or the intuitive menu system. The DS-50 is available in a metallic midnight blue and costs €399.

All three models bring together the renowned Olympus quality with intuitive user-friendly features, stylish design and, of course, exceptional value.

### Main Features

- Remarkable sound quality: delivers excellent recording and playback quality.
- Versatile: choose from five recording options – LP for maximum space, SP, HQ, SHQ or XSHQ (extra-quality stereo) for highest-quality recordings.
- Designed for visually impaired users: includes a large, high-contrast LCD screen with white backlight, prominent, precision function buttons
- Optional voice-guidance / speaking menu system to help users navigate the product with ease.
- Advanced stereo playback: pick out your subjects' voices more clearly with noise cancellation, variable sound control, plus slow or fast play mode.
- Simple to manage: offers automatic archiving and synchronisation, five programmable alarm playback and timer recordings.
- Longer lasting: two AAA batteries provide up to 26 hours' earphone playback or over 30 hours' recording time.
- Fast-transfer ready: move files to or from PCs via a high-speed USB 2.0 cable.

- Tie-clip remote control, a case (both come with DS-50) and other accessories are also available.

**For more information and where to buy Olympus products please go:**

**[www.olympus-europa.com](http://www.olympus-europa.com)**

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If you have any questions or would like additional information, please contact:

**[www.ideeve.it](http://www.ideeve.it)**

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